

Program – Winter Seminar Saturday 16 August 2014

Editing in the digital age: software and systems for professional success

Editors should be up to date and proficient in ... common word processing software for editing ... and accepted techniques for handling electronic files. *Australian standards for editing practice* (IPEd, p. 6)

Time	Presenters and session titles
8.30 am	Registration
9.00	President's welcome (Cheryl Bettridge AE)
9.05	Announcements (Kerry Coyle AE)
9.10	Dr Hilary Cadman AE 'PerfectIt – the editor's friend'
10.00	MORNING TEA
10.15	John Denton 'How to build a business'
11.15	Rhonda Bracey 'Telecommuting: Pros and cons'
12.15 pm	LUNCH catered by Café Ultimo
13.00	Dr Hilary Cadman AE 'Keeping up to date with electronic editing tools'
14.00	Margaret McNally AE 'How many 'p's exist in publication?'
14.45	AFTERNOON TEA
15.00	Georgina Wilson 'Editing for the web – same, same but different'
15.45	Thanks and close

Acknowledgements

Winter Seminar 2014 committee: Kerry Coyle (Training Officer), Nikky Lee, Peta Robson, Brittany Woodhams. Special thanks to Cheryl Bettridge (President), Jan Knight, and Pam Wickham (ECU, Mt Lawley). Lunch catered by Café Ultimo, Osborne Park.

Guest speakers

	Name	Background brief
	Dr Hilary Cadman	<i>PerfectIt – the editor’s friend and Keeping up to date with electronic editing tools</i> Hilary is a highly experienced science and medical editor, and trainer. Her background is in science. She has a PhD in biochemistry and spent 20 years working in research laboratories and universities in the UK, France and Zimbabwe. A Master of Science (communications) led her into a career in science editing in 1999.
	John Denton	<i>Helping you not just to do business, but to build one!</i> John started his own training and development business in January 1997 as a licensee for Leadership Management Australia. He has 27 years experience in engineering, customer service, sales and management roles. Today, John is an experienced business person, business consultant, qualified facilitator and trainer, public speaker and ‘business ready for sale’ coach. His extensive knowledge is valuable for editors in any field.
	Rhonda Bracey	<i>Telecommuting: Pros and cons</i> Editing is an occupation that can be done from home—for at least part of the time. Rhonda has worked full-time from home since 2007. In this presentation, she shares her telecommuting experiences and the pros and cons of working remotely from a corporate office. Rhonda Bracey started her technical communication business in WA in 1999.
	Margaret McNally	<i>‘How many ‘p’s exist in publication?’</i> Margaret is a highly experienced editor and professional writer who has written broadly for newspapers, magazines, and corporate organisations. Until recently, Margaret was managing editor of corporate publications at Curtin University, a position she held for more than six years.
	Georgina Wilson	<i>Editing for the web – same, same but different</i> Georgina is an experienced editor working with the Department of Agriculture and Food in Perth. Recently her work has concentrated on the department’s new website.