



TRENDS IN CHILDREN'S PUBLISHING

Following the Society's AGM on 15 February we had an interesting panel. Two children's book authors, a children's book publisher and a children's librarian gave us a valuable peek into their creative world. They showed us piles of their books and gave us plenty of insights and information, but I can tell you about only a few gems of the evening's conversation.

Frané Lessac began her career while living on the island of Antigua in the Caribbean. In those days before internet and email, it was more difficult to maintain contact with publishers and designers. Her greatest ambition, she told us, is to encourage children's pride and self-esteem in their heritage and in their own ability to capture it in pictures and words. She is constantly looking for the universal story for children. She prefers to visit the country where the story is set, but if she can't do that she turns to Google, libraries and TV documentaries. Her anecdotes were full of charm. One of her books, *Calypso Songs*, features those marvellous Harry Belafonte hit songs of the 50s: *The Banana Boat Song* ("Day-O, Day-ay-ay-O... Daylight come and I wan' go home") and *Jamaica Farewell* ("Down the way when the nights are gay..."). When she met the man who wrote these songs, Irving Burgie, he burst into song with "Day-O". She also met children's author, Monica Gunning, from Jamaica. "What's your name?" Monica asked when signing a book for Frané. "It's there on the cover with yours," Monica replied.

Mark Greenwood is passionate about stories for children based on history and legends, and has produced many with his wife, Frané. While living in England during Australia's Bicentennial celebrations in 1988, he was inspired by Aboriginal activist, Burnum Burnum, who planted the Aboriginal flag on the white cliffs of Dover, claiming the UK for his people. Mark saw that, to write stories for children, he would have to work closely with Indigenous people. He went on to write *Magic Boomerang*, *The Legend of Moondyne Joe*, *Simpson and his Donkey*, *Ned Kelly and the Green Sash*, and others. He and Frané have taken on the publishing of many of their books themselves, and he is aware of the impact of cultural differences. When a US publisher suggested that Simpson and his Donkey would prompt American

children to think of Homer Simpson, we all (almost all) groaned with laughter. The book was released in the US as *The Gallipoli Donkey*. Concerning Mark's book on Ned Kelly, a US publisher asked, "Can't you remove the bucket from his head?" We (almost all) hooted with laughter, but then an American woman in the audience piped up: "Are Frané and I the only Americans in the room? I happen to like American books for children." Mark explained that no, he was not having a go at American books, that yes there are a lot of good American children's picture books, and that the laughter was caused by cultural differences.

Cate Sutherland, Children's Publisher at Fremantle Press, gave us an insight into publishing children's books. Out of the many hundreds of manuscripts received every year, only two or three are published. The chosen manuscripts are those which really stand out. Publishing a children's picture book is a lengthy, collaborative effort involving author, illustrator, publisher, editor, designer, and the sales and marketing team. Working to make the text and illustrations mesh together, the team tests their work with children. Reading the stories aloud shows quickly if they work.

Francine Nababan, Youth Services Librarian for the City of South Perth, conducts weekly Rhymetime and Storytime sessions for under-tuos and pre-schoolers, and helps parents who have little idea about selecting and reading books to their children. One couple, who were about to return to Alaska, said they had read 17000 books to their children while living in Perth. When Francine pointed out that the library did not have 17000 books to lend them, they explained that they had read the same books over and over again! She deals with a huge variety of books, from pop-ups and other picture books through to novels. Kids like humour. They can be rather sophisticated and will tell you if you miss out a single word. The books must appeal to adults as well, and Francine has many favourites herself, including *Edward the Emu*, *Diary of a Wombat*, and *The Gruffalo*.

A very entertaining talk. See page 3 for a photo of the panel members.

By *Sandra Roe*

In this issue

1. Trends in children's publishing
2. President's message
3. Members' roundup
4. Tools of the trade
6. SoEWA 2011 AGM reports
9. Other news
10. Spotlight



The next networking meeting will be held on Tuesday 17 May 2011. See page 3 for more details.



Copy deadline for May issue is Tuesday 3 May 2011

FROM THE PRESIDENT

There's more to us*, Robin Bower, AE

March saw the close of our year when we held the Society's very successful Annual General Meeting. The committee reported on the achievements for the year and elected two new committee members.



SoEWA 2010-11 Committee at the AGM

Once you meet the new committee, we'll be hard to ignore (like the iPad 2). Mary Elgar and Robin Barnes have joined our close-knit team and we welcome their expertise and fresh ideas. It's great to have some volunteers (not that we run out of ideas, of course!) but new perspectives are what make societies relevant for their members.

That's the idea behind the all-new design. And it makes getting advice about networking, editing, surfing the web, checking email, watching movies, and reading books so natural, you might forget there's incredible expertise in your Society (like the iPad 2).

What other benefits do we offer?

- We're fast.
- We're incredible with graphics.
- We have great battery life (most of the time).
- You can see us every month on a Tuesday – a big hello to FaceTime!
- You can keep an eye on us and we know your every move.
- The view is amazing with incredible resources and advice at your fingertips.
- There are so many great ways to stay connected.
- We're like the iPad 2.

Your committee is the same sleek, elegant, ultra-smooth user interface, just with additions and multi-touch technology!

If you have any ideas for some new apps, please Facebook, Tweet, email or Skype us, or get LinkedIn, or ... you could just tell us...

Happy editing

Robin



The SoEWA 2010-11 Committee, Christmas 2010

**With acknowledgement (and no apologies) to Apple's advertising blurb: <http://www.apple.com/ipad/features/>*

CONTACTS

President

Robin Bower
robinb@westnet.com.au

Vice president

Cheryl Bettridge
cheryl.bettridge@det.wa.edu.au

Secretary

Kerry Coyle
k.coyle@westnet.com.au

Treasurer

Ursula Shaw
u.shaw@bigpond.com

IPEd Delegate

Josephine Smith
josmith@wordsmithwa.com.au

IPEd Accreditation Board Delegate

Carla Morris
carlamorris@aapt.net.au

Committee representatives

Amanda Curtin
acurtin@highway1.com.au

Jan Knight
jknights@flyingedits.com.au

Marisa Wikramanayake
marisa.wikramanayake@gmail.com

Mary Elgar
mary@mondotravel.com.au

Robin Barnes
barney9277@optusnet.com.au

Bookworm editor

Bec Hitchings
becsthecatswhiskers@gmail.com

Bookworm proofreader

Michèle Drouart
drouart1@inet.net.au

MEMBERS' ROUNDUP

Accreditation exam preparation workshop

Tuesday 19 April 2011 at 7.30pm
Tom Dadour Community Centre
363 Bagot Road
Subiaco

Cost: Members free; non-members \$5

At the April networking meeting we will discuss how you can best prepare for the accreditation exam.

Even if you are still unsure about whether you will sit the exam this time or next, or are just interested in developments in the professional accreditation of editors, do come along to the exam preparation workshop.

At the workshop, we will discuss the sample exam and the marking guide. You will get the opportunity to share your experiences of sitting the sample exam and learn from others. We will also be rounding up as many of WA's accredited editors as we can so that they can share their survival tips.

You will get more out of the workshop if you try the sample accreditation exam beforehand. We suggest you do this under examination conditions: allow reading time of 30 minutes and exam time of 3 hours, and use the reference books you plan to take with you. Bring your answers (and any questions the sample exam raises) with you to the workshop.

Trying one (or both) of the sample exams, which are available from the IPEd website, is also one of the best ways to tell if you are ready to be accredited.

To obtain more information about accreditation and to access copies of the sample exams, go to <http://www.iped-editors.org/>.

Don't forget, the next networking meeting will be held at our new home, Tom Dadour Community Centre, Bagot Road, Subiaco (almost opposite King Edward Memorial Hospital).



Tom Dadour Community Centre, Subiaco



The children's panel at SoEWA's March networking meeting and AGM

If you are planning to sit this year's IPEd accreditation exam, the other dates you need to know are:

- Thursday 21 April, closing date for registrations
- 1.20 pm, Saturday 21 May, the exam.

Join now!

facebook

twitter **Linked in**

TOOLS OF THE TRADE

Carla Morris, AE



One thing that we can often forget is that a space is a character too. The space bar is the biggest button on your keyboard for a reason. Give it the honour it deserves.

When I was learning to type at school on an old-fashioned typewriter, we were taught that two spaces should be typed after a full stop or other sentence-ending punctuation. If you are still clinging on to this old habit, I am going to tell you now that you need to stop. When working on a manuscript electronically, one of the first things I do is to strip out all the bad formatting — and that includes all double spaces. I do a global search, and replace every two spaces with one space. (If you set up a find-and-replace macro, you can also quickly remove the spaces that unnecessarily precede paragraph returns, tabs, etc.) I then work with the paragraph marks and other hidden formatting symbols showing at all times so I can see all the spaces.

You should NEVER need to hit the space bar (or the tab key, or enter) more than once. Ever.

Another tip is to avoid using the space bar (or the tab key) to indent paragraphs. The typesetter will have to undo this later and will not appreciate the extra work. Instead, create a Word style for indented paragraphs using the indentation options from the Paragraph menu.

When you want to prevent text that contains a space from breaking over two lines (such as Dr Smith or HG Wells), use a non-breaking space, which is Ctrl + Shift + space on most keyboards. The *Oxford Style Manual* offers another clever use for non-breaking spaces: place them after the words *a* and *I* if you don't want these single-letter words to dangle unattractively at the ends of lines.

To make it more confusing, a space is not just a space. There are em spaces, the width of a capital letter *M*; en spaces, half an em space and about the width of an *N*; thick spaces, one-third of an em; and thin spaces, one-fifth or one-quarter of an em. Depending on who you ask, a hair space is either the same as a thin space (US) or even thinner (UK).

Different sized spaces can have different uses. For example:

- A thin space is most often used when two sets of quotation marks appear next to one another.

She complained, ‘Having a three-year-old daughter means that I know too well the words of “Hot potato”’

- Em spaces and en spaces can be used to set off a figure number from a caption, or a number from text in a heading.

Fig. 3.2 Hippopotamuses, although vegetarian, are responsible for many people's deaths each year.

2 Amphibian anatomy

These other types of spaces can be found under the Insert tab in Word; select Symbol, then choose what you need from the Special Characters dialogue box, where you can also set up your own shortcut keys. The advantages of using fixed spaces are that they do not stretch out when type is justified, and that some are also non-breaking.

Some punctuation marks that are usually unspaced take spaces when they separate more than one word.

- Slashes are usually unspaced, but not when they are used to separate lines of poetry.

Please take cash and/or your credit card.

The only lines of Wilfred Owen's poem I can remember are the last two: ‘The old Lie: Dulce et decorum est / Pro patria mori’.

- We know that when used as text dashes, en dashes are usually spaced and em dashes are unspaced. Some styles, especially for fiction, prefer spaced em dashes. It becomes more complicated when en dashes are used in other ways. Here are just two examples. Spaces are added to either side of an en dash when it separates nouns made up of more than one word.

The Melbourne–Sydney railway runs ...

The New York – San Francisco railway runs ...

Spaces are not used with an en dash in spans of numbers or dates, except between compound terms. (Spaces are optional before the closing bracket when indicating an incomplete span.)

William Wilberforce (1759–1833) ...

29 November 2010 – 17 April 2011

The West Australian (1833–)

While some uses of the space bar are non-negotiable, many other spaces are a matter of style.

- **Initials**
Although unspaced and unpunctuated initials are generally recommended in modern Australian publications, whether you add spaces (or full stops) between the initials of a person's name is a matter of style. Choose one style and be consistent within a publication.

My favourite character in *The A-Team* is BA Baracus.
George W Bush was elected into office eight years after his father, George HW Bush.

- **Units of measurement**
Style manuals tell us to leave a space between digits and certain abbreviated units of measurement. Disagreement surrounds °C. The *Style Manual* recommends a space; *The Chicago Manual of Style* says it should be unspaced. This is what style sheets are for.

The experimental rocket flew 8 km.
By 9 am it was already more than 30 °C.
but

The survey found that 20% of students ...
She spent US\$1000 on a handbag.
Use a protractor to draw a 60° angle in your notebook.

- **Abbreviations**
Most abbreviations are followed by a space. Consult your style guide.

Refer to fig. 3 on p. 66.
William I, born c. AD 1028, invaded Britain in AD 1066.
but
Thutmose III (c.1504–c.1450 BC) rebuilt the temple of Amon at Karnak.

- **Ellipses**
When text is omitted from a quote, a space is left both before and after the ellipsis that marks the omission, except when beside some other punctuation marks.

'Dictators ride to and fro upon tigers ... and the tigers are getting hungry.'

'Victory at all costs ...; for without victory there is no survival.'

(Winston Churchill)

- **Numbers**
The use of thin spaces instead of commas to break up numbers of five digits is recommended, especially in texts with an international readership. The space is also used in digits of only four numbers when they are in a table with larger numbers; it helps with vertical alignment. The space is used either side of the decimal place, but if this might cause a lone number on the right, the last digit is combined to form a group of four (e.g. 3.1415 not 3.141 5).

At the rally, 10459 people signed the petition.
Pi, rounded to the fifth decimal place, is 3.141 59.

In addition, some words can be spaced or unspaced (or hyphenated) without any change in meaning. Which to use is a matter of style.

You will get fat if you eat lots of *ice cream*.
You will get fat if you eat lots of *icecream*.
You will get fat if you eat lots of *ice-cream*.

Tread carefully. A space can also be used to alter the meaning of words. Consider the difference in the following, with and without the space.

I save my red stilettos for special occasions, and my brown sandals are my *everyday* shoes.

'Everyday' (no space) is an adjective that means either daily or ordinary.

I walk the dog twice *every day*.

'Every day' (two words, separated by a space) means each day and is usually used as an adverb. This is not an isolated example. English is full of such quirks.

Now that you understand the importance of the space bar, go find some cleaning solution and a cotton bud and give your nice space bar on the keyboard a good clean!

Do you have a topic you would like discussed? Email me at carlamorris@aapt.net.au.

Carla Morris, AE



Planning to sit the accreditation exam in May? Whether you have already registered or are still sitting on the fence, it is never too early to start preparing! If you are looking for a study partner or group to help you work through the sample exams, please contact me. Yes, I am offering to coordinate a study matchmaking service!

Carla Morris, 9315 4413, carlamorris@aapt.net.au

SoEWA 2011 AGM REPORTS

President's Report

This year we've focussed on:

- promoting the Society and its aim of raising the profile of editors
- giving editors networking and training opportunities

Achievements in 2010–11

Speakers

We were very pleased to have an array of interesting speakers and leaders in the field of publishing in 2010. Michael Sinclair-Jones from the Media Entertainment and Arts Alliance joined us at the beginning of the year to encourage editors to join their Alliance and let us know what the benefits were. We tapped into our own valuable resource base of our membership and welcomed Bruce Robins, Carla Morris, Tatum Hands and Deb Fitzpatrick who all spoke about their successful publishing ventures. Robyn Mundy discussed her experiences of publishing her book, *The Nature of Ice*, and showed us her amazing images of Antarctica where the book is set. Three luminaries of the tertiary world came together to tell us how they are educating editors-to-be in their academic worlds: Dr Christine Owen (Murdoch University), Assoc Prof Tim Dolin (Curtin University) and Dr Ffion Murphy (ECU). Our ever-popular editing skills workshop series was delivered by Carla Morris, Amanda Curtin and Mar Bucknell, and requests are coming in for more of these. Later in the year, Donna Ward from *indigo journal*, shared the highs and lows of publishing a literary journal in a funding-driven arts community. November saw us have a brainstorming session on topics and themes for the national editors conference to be held in Perth in 2013. Daniel Smith from Curtin University told us about his job as online editor and talked about the future of digital content. Our Christmas party continued the avian theme with a tour of the Black Cockatoo Rehabilitation Centre followed by lunch at Cheryl's home in Martin.

Membership

- A lot of planning goes into these sessions and I'm not sure what happened or why, but we were down 50% in attendance this year compared with 2009. If any members can let us know their thoughts or provide us with some other ideas, please do.
- I hope you all agree we have a fantastic new venue in the Tom Dadour Community Centre.

Bookworm

- Mabel Kaplan was our amazing Bookworm editor for 2010. It was with great sadness that we learnt in November last year that Mabel was ill, and then a sadder end to the year when we

were told of her passing just before Christmas. Mabel put a huge amount of effort and enthusiasm into the Society and we will miss her generous contribution and sense of humour. We send our warmest regards to her husband, Franz.

- We thank Michèle Drouart for continuing to provide a high standard of proofreading for Bookworm.
- Bec Hitchings has agreed to take on the role of Bookworm editor and after two issues, is doing an amazing job. We welcome Bec to our team.

Before moving on to other achievements, I would also like to acknowledge the passing of another dear member in 2010, Elizabeth Tuettemann. She was a long-standing member and highly regarded in the editing and publishing community. Our hearts go out to her husband, Roger Andrews.

Website

- Our website is still a work-in-progress as most online vehicles are. We have a new website coordinator and we will be working together to keep the website current and the editors' register up to scratch. Keep checking in to see how we are progressing. Thanks to Marisa we continue to pop up as the first result on a Google search — which is essential in this media.

Social media

- In an effort to raise awareness of editors and the Society, we have dived headfirst into the waters of social media and are now promoting ourselves using Facebook, Twitter and LinkedIn.

» Facebook group – 126 members

- » Victoria – 207
- » Queensland – 69
- » NSW – 52
- » Tasmania – 15

» Twitter – following 396, followers 162

- » NSW following 183, followers 483
- » Victoria – following 95, followers 291

» LinkedIn Group: Society of Editors (WA) Inc – 31 members;

» LinkedIn Subgroup: IPEd national editors conference Perth 2013 – 5 members

- » Victoria – 29 members
- » NSW – 4 members
- » Qld – company with five followers

Start following the conversations, see who our friends are, 'friend', 'follow' or 'join' groups to find out what the industry is doing and network, network, network.

2013 National editors conference in Perth – full steam ahead

The decision was reached that we will host the conference in Perth from 10–13 April 2013 at The Esplanade Hotel, Fremantle.

Our conference planning subcommittee:

Robin Bower
Marisa Wikramanayake
Cheryl Bettridge
Michele Drouart
Amanda Ellis
John Hall
Liz Tyndall
Nina Divich

Acknowledgements and thanks

I'd like to thank committee members Amanda Curtin, Anne Surma, Cheryl Bettridge, Colin

Hanbury, Jan Knight, Kerry Coyle, Marisa Wikramanayake and Ursula Shaw for their commitment and hard work over the year. I would particularly like to thank Amanda for her truly dedicated work on the accreditation board which she has undertaken for the last four years (2007–2010). She has resigned from that role and Carla has taken over. I'd particularly like to thank Anne for her amazing contribution as IPEd councillor over the last seven years. Anne will be resigning from that role and from the committee. She has served on the committee for seven years and formerly as president from March 2002 to March 2004. We will miss Anne's huge knowledge and wisdom in all things. We wish her well in her endeavours.

Robin Bower

President, Society of Editors (WA) Inc
March 2011

IPEd Report

It's been another busy year for IPEd, with several initiatives developed and implemented, and other projects ongoing.

- IPEd has had no face-to-face meetings this year, but has held monthly two-hour teleconferences and engaged in lots of email exchanges in order to carry out its various tasks.
- The work of the Accreditation Board during 2010 included preparation for the next accreditation exam, to be held on 21 May 2011; development of the process for renewal of accreditation (due, for the first group of Accredited Editors, in October 2013); and continued investigation of online or onscreen delivery for future exams. In December, the board welcomed Carla Morris as the new delegate for WA after Amanda Curtin relinquished her position. Amanda has done a monumental job, and SOEWA thanks her sincerely for her wonderful commitment and extremely hard work during her long term.
- The redesign and launch of the IPEd web site was completed towards the end of last year. It's a user-friendly and informative site, and serves as a great professional resource for editors and their clients.
- IPEd has also produced an A4 brochure, for emailing or printing, describing and promoting the work professional editors in Australia carry out for their clients. The brochure is available for use on the IPEd web site.
- IPEd continues to work on revising the Australian Standards for Editing Practice. A draft was circulated to state society committees for comment several months ago, and the suggested revisions are still in process.

- During 2010, an IPEd-led team submitted an Expression of Interest for the development of a new edition of the Australian Government's Style Manual. Unfortunately, the submission did not get beyond the EOI stage, because the project has been suspended by Government.
- In November 2010, the Australian Deans and Directors of Graduate Studies approved and endorsed IPEd's revised 'Guidelines for editing research theses'. These guidelines are available both on IPEd and SOEWA's web sites, together with responses to frequently asked questions posed by students, supervisors and editors in relation to editing academic work.
- IPEd has launched an initiative to promote and support the running of specialised editing workshops interstate. WA has nominated three workshop topics it would like to see run here in Perth. More details of the selected workshop will be circulated when those become available.
- The NSW society has been working hard during 2010 to make the final preparations for the IPEd-sponsored national editors' conference to be held 7–9 September 2011. Our own society has also informed IPEd that WA will host the conference in 2013.

Finally I would like to inform members that I'll be stepping down as WA's IPEd delegate in April, and Josephine Smith, one of our regional members, will be taking my place. I've absolutely loved my years as a member of IPEd Council, but I know that Jo will do a terrific job in the role, and I wish her all the very best.

Anne Surma

Treasurer's Report

Door fees

Door fees will continue in the 2011–12 year to help raise revenue for the planned 2013 Conference.

Accounts

Copies (30) of the auditor's report (by PSZ/Tax Pty Ltd), available for members, disclose the society's financial position as at the end of January 2010.

The Society began the year with a balance of **\$12 320** and closed the books on the 31 January 2010 with **\$11 828**, recording a decrease of **\$492**.

Factors impacting on the financial situation

- The increase in IPEd fees from \$20–25 per member.
- Increased room hire, although, a fixed, lower rent, has been set for the current venue for 2011.
- A \$2000 deposit to The Esplanade Hotel for the conference venue booking.
- A reduction in memberships.
- Fewer attendances at monthly meetings and the Christmas function.

- The ATO tax bill (back-dated to 2001) of \$642.
- The disappointing interest (\$91) returned by the term deposit. The plan on maturity (August) is to source a better rate. The term deposit stands at **\$3401.82** and to access a better return will need to be increased to \$5000.

On the plus side

- The July workshop boosted revenue.
 - The committee has made savings to the cost of monthly meetings, stationery, website maintenance, catering and the Christmas function.
- » 109 members (19 concession, 90 full and 2 honorary)
 - » 16 new members in 2010 (28 in 2009, 36 in 2008)
 - » less than half of members have renewed to date (56 outstanding)
 - » 5 new members for 2011

Ursula Shaw

Website Report

Site statistics

From March 2010 to March 2011, the total number of unique visits the site received was 13236. This number has increased by 8835 as the total number of visits from the website redesign in November 2009 to March 2010 was 4401.

- The average number of unique visits the site received per day was between 31 and 38.
- The website retains top results for the keywords "editors perth society" however, "editors" or "editors perth" do not return similar results. This is due to competition for the online result from entries from Wikipedia and an alternative band.

Redesign, usage and structure

The website experienced several problems during the upgrade of the software used to run it. The freelance register was affected by the previously unknown incompatibility between the software used to run the website and the software used to create the register. Working on the actual code used to build the software seemed to be the only viable option. At present, the register remains useable but not totally satisfactory in the way in which it functions. In early 2011, the overall visual theme of the website was revamped to a two column layout that seemed far easier

to navigate for the membership and potential clients. The forum, set up in 2009, still remains accessible and usable on the website. While the current membership does not make use of it, it is anticipated that the newer members might wish to do so in the future.

Social media

The Society has created a Twitter account, a Facebook group, and a LinkedIn group and hopes to make full use of these social media networks to raise the profile of the Society.

Future directions

I will be stepping down officially as website manager due to personal commitments though I will be available for any related queries or issues. The committee has agreed to set aside a budget for website development and maintenance. This money will be used to fix the structural issues within the freelance register section of the website.

[Click here to view the 2010–2011 website statistics.](#)

Marisa Wikramanayake

OTHER NEWS

Register of editors ready for action!

Our online register of editors has been edited and you can now see all your entries. External clients will be able to see your experience and contact you directly if they want to contract you for work. Check out http://editorswa.com/?page_id=299 to have a look at the register and check your entries.

Please read these few points before you update your entry:

1. Do you want to have your entry show on our website so that prospective clients can find you and offer you work? If yes, click the public button. If no, click the private button.
2. Please do not add your physical address. We believe this is a security issue and strongly advise against doing this. If you did have your address listed, we've deleted it.
3. Please do not list your birthday/anniversary. This is unnecessary — you're not getting any presents from the Society — sorry!
4. Please add a photograph of yourself.
5. Please add your social media and other website links if you wish.

6. Follow the style used by other editors and put in your biographical information.
7. Only list a mobile phone number — not a home phone number (security issues again).

To enter or update your details, please do the following:

1. Log in at <http://www.editorswa.com/test/wp-login.php>
2. Click on 'Connections' in the left hand menu and click on your entry (listed in order of last name so please scroll down).
3. Change the information, make sure you designate everything as 'Work' not 'Home' and check the 'Public' option on the right hand side before hitting the 'Update entry' button.

Maintaining your entry is your responsibility. Please ensure that you update your entry regularly as the register can get more than 1500 hits per month and is a great promotional tool. If you need any help with updating or you have other technical issues, please contact Robin on robinb@westnet.com.au.

The screenshot shows the website of the Society of Editors (WA) Inc. The header includes the Society's name, logo, and contact information. The main content area features an article titled "The time has come..." with a sub-header "BY PUBLISHED: 18 MARCH 2011". The article text discusses the Society's 2011 AGM and mentions several members. A sidebar on the right contains a search bar and a list of links, including "Register of editors", which is highlighted with a white arrow. Other links in the sidebar include "About the Society", "Events calendar 2011", "Photos", "Members", "Resources", and "Editorial services".

You will find the Register of editors in the Members section on the SoEWA website.

SPOTLIGHT ON THE EDITOR

Mary Elgar



My working life started in Cairns, far north Queensland, in 1970, where I was a student nurse, freshly exported from the UK and totally unused to the weather, the sandflies, the humour and the racism. But with time, I adjusted and finally secured my registration certificate in late 1973 and shot back to the UK, where I nursed for over five years in the turbulent, free-loving 70s.

My return to Australia came in 1979 with a spell as a governess in the centre of Queensland, to clear my head and help me focus. I hated it: the children were completely feral and it was exceedingly hot. I decided to head west, where I've lived ever since. Nursing continued to be my occupation but I had always yearned for another career. At the back of my mind running a bookshop was attractive, but in the current economic climate with bookshops disappearing down the gurgler, it appeared risky.

I had joined my husband in our travel agency in 1997 because it needed to expand to survive,

but again, this was from necessity, not from an inclination to travel (or: a liking for travel). Finally in January 2010, I searched 'home businesses' on Google and up popped editing. And suddenly the light switch was turned on; I had written many articles over the years for academic and social publications and was always editing (subliminally) what I read, so it seemed an obvious choice for someone who loved the English language.

I am now a quarter of the way through a postgraduate programme in Editing and Professional Writing at ECU and in time this will turn, I hope, into a Masters of something! Changing careers again — third time lucky — works in my favour this time because no-one needs to know my age when all they see are emails! I'd like to be accredited but that goal will be fulfilled in 2013 when I have more experience under my belt.

In the meantime, I hope that while I'm on the committee, I can contribute to the diversity of ideas in the Society for the benefit of members.



DO YOU HAVE SOMETHING TO SAY OR A SUGGESTION FOR THE DESIGN OF BOOKWORM?

Contact Bec with your articles or ideas | becsthecatswhiskers@gmail.com

Post Office Box 99, Subiaco, Western Australia 6904
president@editorswa.com
www.editorswa.com

